RED ANGUS | SIMM-ANGUS | CHAROLAIS



2-YEAR-OLD SALE | FEBRUARY 3



1:30 PM | FEBRUARY 3, 2021 | KISBEY, SASK



Sale Staff	
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Ben Wright, RINGSIDE(519) 374-3	
Nathan Marin, RINGSIDE(306) 869-7	
Sale Day Phones	
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Sale Accommodations	
Ramada, Carlyle, Sask (877) 909-2	327
Poplar Tree Inn, Stoughton, Sask (306) 457-3	540
Photos & Videos	

Additional photos and videos of the offering will be on the website at www.moosecreekredangus.com.

CATALOGUE ORDER IS SALE ORDER

Development & Delivery

We will continue to develop your newly purchased herd sire(s) for you at no cost. All we ask is that you insure your purchase for the duration that he is being developed. The bulls staying until spring will be semen checked and delivered to you in April/May or as loads develop for your area. For anyone wanting to develop their own bulls, a rebate of \$250 per bull will be subtracted from the purchase price. This applies to any bulls taken sale day or delivered within seven days of the sale.

Semen Testing

Each bull in the sale has been palpated, scrotal measured and vet inspected twice prior to sale. Once in the spring prior to going to grass and once again just before cataloguing. None of the bulls have been semen tested. Before delivery in the spring, we will semen test and guarantee every bull to pass and be fit for breeding. We highly recommend that if your turn out date is mid-summer, to have your bulls semen checked within 30 days of turn out. Any bulls that are picked up or delivered within 7 days of the sale will need to be semen checked by the purchaser. A replacement bull or credit will be issued for bulls incapable of settling cows. The credit can be used at any sale, on any class of cattle or breed. At no point shall the compensation be greater than the purchase price.

Inline Bidding

Watch and bid on-line at DLMS.ca, (Mark Shologan, 780-699-5082) If you're planning to bid on-line, please feel free to contact the sale staff or Darren as we are pleased to help select a bull(s) that will fit into your program. It is our utmost priority to ensure you secure the correct bull for the system and role you plan to use him in.

Bull Photography Prairie Pistol Designs Catalogue Design

Bella Spur Creative



RED ANGUS · RED SIMMANGUS · CHAROLAIS



2-YEAR-OLD BULL SALE

1:30PM · WEDNESDAY, FEBRUARY 3, 2021

AT MOOSE CREEK RED ANGUS

3 MILES SOUTH & 1 MILE EAST of KISBEY, SASKATCHEWAN

Welcome to the 2021 Edition of the Moose Creek 2-Year-Old Bull Sale. Congratulations, 2020 is officially in the books! What a year it was!

As we flip the calendar into a new year, it's safe to say, everyone has a new respect for agriculture and what it means to a country to have a safe, reliable food source. The sense of community and small town pride was amazing during these trying times. It was inspirational to see people caring for each other and helping out the vulnerable while quietly dealing with their own struggles.

2020, despite the obvious, was an excellent year for our operation. We sold the highest volume of commercial bulls for the highest gross ever. This isn't a statement to rub other's noses in but an indication of what the industry thinks of our product, service and vision. We continue to ask the hard questions of ourselves; what can we do better, how can we improve our stock, your buying experience, how to make sure the value of your purchase doesn't end at our laneway.

We've moved into our 7th decade of raising registered Angus. We're finally getting the hang of it! All jokes aside, producers have marked our sale date and breeding program as one to be associated with. We've tried to quiet the white noise of EPD's, DNA and multi-trait, corporate, computer mumbo-jumbo and worked on the relevant traits you have asked for: Calving ease bulls that can confidently be used on heifers; power, maternal bulls that can go in big fields and leave marketable steers and quality replacements. All of this in a responsibly raised and developed bull with an unforgiving eye to structure and soundness.

As we grow our Charolais herd, it's more and more obvious that the industry wants white bulls that can calve unsupervised and produce payweight in the fall. With the purchase of a large group of Wood River pairs, our herd has gotten to the scale that we can offer a large, consistent group of half & three-quarter brothers. All of the bulls have been weaned and developed here throughout their entire lives. I've not been this excited about the Charolais program since the first female walked off the trailer some 15 years ago.

Our Red SimmAngus offering is awfully good, extremely consistent and traditionally the best value sale day. The mothers of these bulls aren't just numbers in a field, each one of them is a cow that I'd be proud to show you and can give you a proven, production record. The sires are household names, sourced from the top genetics we can find. Cowmen and women asked us to raise them Simmental based 2-year-olds with longevity and fed to last; this is our best effort to date.

With the uncertainty of Covid and government regulations, our sale will be broadcasted live on DLMS as well as bidding in person or phone bidding are available as always. We will be serving a noon meal, however I'm not sure what that will look like but with Jack & Dianne Wilson preparing it, it will be damn tasty. If you are uncomfortable with the sale or crowds or feel that you would like to come prior to sale day, you're more than welcome anytime up to February 3rd. We will do whatever you'd like to make your trip here safe and comfortable.

Thank you for your interest and for your time viewing our sale catalogue.

Take care of yourselves and your family.

Darren Ippolito
for Moose Creek Red Angus







Darren, Kylie, Kord, Henrietta & Ray-Lynn

Candace, Glenn & Donna

Check Those

Our thinking needs to move to the bulls in the herd because it is the time to start worrying. A bull that is not reproductively sound today more than likely will not be settling cows in June.

The reproductive process in a bull is not something that can be turned on and off. In reality, a bull's reproductive process never should turn off. If it does, to get it to turn on again is a major, time-consuming process. One could liken the problem to an engine that has the wrong fuel in it during the dead of winter and is stalled on a frozen highway 300 miles from the nearest service station.

As an optimist, one would think that one will get the engine going again, even if it takes until the spring thaw. Any immediacy in getting the engine started probably will cost a lot of money and still take time, so don't use the wrong fuel and save yourself a lot of

Likewise, now is the time to check the bulls to avoid any crises management issues before the weather is nice and the bulls are loaded on the trailer to service a friendly pasture of cows. The cows often are the focus of attention because they have those nice-looking calves walking alongside and are the primary feeding group.

Only after all the cows and calves are fed do we wonder if the bulls have been fed. When one looks at how much bulls cost these days, they should get the same treatment as cows. How often does one drive by a producer's lot to look at the cows only to notice that the bulls are eating on an old bale of hay in the bull pen? There

From the onset, the bull requires at least 54 days to produce a viable sperm cell and another seven to 10 days for the sperm cell to arrive at the launch pad. That's more than two months that is needed for a bull to initiate the ability to settle a cow.



Bulls NOW

aren't that many bulls, so they end up nibbling on the outside of the bale, which eventually turns old.

This is not a good plan; it may lead to procrastination and missing an opportunity for the early diagnosis of a problem. Why early diagnosis? A bull has a very complex process called spermatogenesis. This process occurs in the testis and starts when a cell decides to become a sperm cell. From the onset, the bull requires at least 54 days to produce a viable sperm cell and another seven to 10 days for the sperm cell to arrive at the launch pad. That's more than two months that is needed for a bull to initiate the ability to settle a cow.

To further complicate matters, we know one sperm cell is not nearly enough. In reality, the bull needs to produce billions of sperm cells in preparation for a day's breeding. Obviously, awareness and expectation of bull fertility needs to be placed at the top of the managerial list today.

Start by making sure the bulls have a complete nutritional program that is evident in good body conditioning. Do not hesitate to call your consulting nutritionist to ask for a re-evaluation.

Are the bulls getting what they need? Thin bulls, those with ribs showing and other bone structures very prominent, need a nutritional re-evaluation regardless of what is being fed.

Once the nutrition level is set, start asking questions. Has age taken a toll that has rendered some bulls

incapable of a vigorous breeding schedule? Are structural problems and injuries created by day-to-day jostling evident? Likewise, make sure one has not overcompensated and created bull couch potatoes. These bulls are overpampered and overfed, and lack the physical conditioning or desire to get the job done when turned out with a group of cycling cows. Both over and underfeeding are not good.

A lot of effort is wasted on good cow management when bull management is lacking or nonexistent. Bulls need to be in good physical condition to meet the rigors of an active reproductive life. Exercise doesn't hurt.

A thorough breeding exam is required, even for the healthiest-appearing male. The exam should include a physical evaluation of the body condition, feet and legs, eyes and any indication of illness. A rectal exam to evaluation the prostate and other internal reproductive organs, plus an external examination of the testes, scrotum, penis and prepuce is required. A semen evaluation based on volume, color, motility and morphology should conclude the breeding soundness exam.

All these evaluations need to be done now, one to two months prior to bull turnout to acquire the needed replacements and correct other deficiencies in the bull pen. The last evaluation is done at bull turnout, which is making sure the bull wants to breed cows.

Kris Ringwall, Beef Specialist, NDSU Extension Service



Red Angus

Our Red Angus program is one of the oldest and most respected in Canada. We've adapted to the needs of the industry; breeding, developing and marketing responsibly raised 2 year old bulls. We practice what the market preaches - calving ease, respectable performance, maternal bred bulls whose daughters won't eat you out of house and home. No resources have been spared when trying to advance our cowherd, the walking sires are household names across the industry. However, most importantly, 7 decades of strict Red Angus breeding reputation is on the line every time we offer a herd sire for sale.





Maase Creek WATSON 64G

RED | POLLED | 2127987 | MAR 3, 2019

sise RED HOWE CLEARWATER 21C

RED MCRAE'S MYSTIC 22T

Dam RED TCR FIREFLY 49Y

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC
***** 78 lbs 702 lbs 1464 lbs 4.11 lbs 1776 lbs 38 cm





Maage Creek THUMPER 46G*

RED | POLLED | 2109228 | FEB 28, 2019

RED BLAIR'S NOTORIOUS 62B

RED T-K SAND HILL 80B

RED MOOSE CREEK LANA 97E

 CE
 ACT. BW
 ACT. WW
 O.G.WT
 ADG
 SALEWEIGHT
 SC

 74 lbs
 639 lbs
 1327 lbs
 4.87 lbs
 1849 lbs
 40 cm





reck TITANIC 206G*

RED | POLLED | 2127991 | APR 11, 2019

sire RED BLAIR'S NOTORIOUS 62B

RED SVR GANGSTER 44X

Dam RED MOOSE CREEK MINOLA 12A

 CE
 ACT. BW
 ACT. WW
 O.G.WT
 ADG
 SALEWEIGHT
 SC

 98 lbs
 796 lbs
 1523 lbs
 4.66 lbs
 1877 lbs
 44 cm





reck GATALYST 99G*

RED | POLLED | 2127916 | MAR 10, 2019

sise RED HOWE CLEARWATER 21C

RED NORTHERN ICE MAN 8U

Dam RED MOOSE CREEK COLA 11B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	82 lhs	708 lbs	1305 lbs	3 97 lhs	1607 lbs	AN em







TESTA 117G

POLLED | 2132215 | MAR 14, 2019

size RED KENRAY STAUNCH 52E

RED SVR GANGSTER 44X Jam RED MOOSE CREEK LANA 3D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	70 lbs	581 lbs	1321 lbs	4.03 lbs	1627 lbs	39 cm





SERFAS 269G

RED | POLLED | APPLIED | APR 28, 2019

sire RED BLAIR'S NOTORIOUS 62B

RED RSL WATCHMEN 55W

Jam RED RSL MISSY 272Z

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	92 lbs	612 lbs	1352 lbs	4.58 lbs	1776 lbs	40 cm





RED | POLLED | 2126903 | MAR 31, 2019

size RED SVR GANGSTER 44X

RED MOOSE CREEK OLYMPIAN 64P

Jam RED MOOSE CREEK LANA 74Y

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	94 lbs	644 lbs	1281 lbs	4.89 lbs	1653 lbs	38 cm





RED | POLLED | 2122234 | APR 5, 2019

size RED FLYING K GALAXY 57B

RED BLAIR'S NOTORIOUS 62B

Jam RED MOOSE CREEK AINSLEY 131E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	74 lbs	633 lbs	1340 lbs	4.89 lbs	1712 lbs	40 cm

TREVIS 79G

RED | POLLED | 2114894 | MAR 6, 2019

size RED BLAIR'S NOTORIOUS 62B

RED TOPHAM BUCKCHERRY 432B

Jam RED MOOSE CREEK LANA 100E

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ***** 58 lbs 673 lbs 1467 lbs 2.74 lbs 1675 lbs 39 cm



LYNCH 164G*

RED | POLLED | 2118938 | MAR 24, 2019

size RED FLYING K GALAXY 57B

RED MOOSE CREEK XAVIER 71B

Jam RED MOOSE CREEK ANNE 226E

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 80 lbs 589 lbs 1355 lbs 3.74 lbs 1639 lbs 41 cm



Noose Creek WESLEY 130G

RED | POLLED | APPLIED | MAR 15, 2019

size RED KENRAY STAUNCH 52E

RED SVR GANGSTER 44X

Jam RED MOOSE CREEK THELMA 235D

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC **** 78 lbs 582 lbs 1192 lbs 3.55 lbs 1462 lbs 38 cm

NON-VIRGIN BULLS

Some bulls in the sale serviced females in 2020.

Any that did will be marked with an "*". All bulls that saw service in 2020 will have been Trich tested prior to the sale and sold as Trich free. A full description of each bull's group they serviced is available and/or will be noted in their footnotes.



RED | POLLED | N/R | FEB 27, 2019

size RED MOOSE CREEK CLOONEY 20D **RED HOWE CLEARWATER 21C**

дам LUO 117E

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ***** 74 lbs 647 lbs 1279 lbs 4.32 lbs 1607 lbs 37 cm









RED | POLLED | 2126883 | MAR 14, 2019

sire RED W SUNRISE AUTHENTIC 796E
RED HOWE DESIGNER 63X

Dam RED MOOSE CREEK LANA 119D

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC

88 lbs 654 lbs 1386 lbs 3.42 lbs 1646 lbs 41 cm



RED | POLLED | 2126893 | MAR 18, 2019

size RED W SUNRISE AUTHENTIC 796E

RED HOWE DESIGNER 63X

Dam RED MOOSE CREEK VIMEY 80A

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC

100 lbs 686 lbs 1322 lbs 3.82 lbs 1612 lbs 39 cm



RED | POLLED | 2127909 | APR 3, 2019

Size RED W SUNRISE AUTHENTIC 796E

RED GOLD QUEST 611

Dam RED MOOSE CREEK LANA 127Y

CE ACT.BW ACT.WW O.G.WT ADG SALEWEIGHT SC

** 96 lbs 691 lbs 1334 lbs 3.53 lbs 1602 lbs 40 cm

CIGAR 207G

RED | POLLED | 2126908 | APR 11, 2019

size RED SVR GANGSTER 44X

RED HOWE DESIGNER 63X Jam RED MOOSE CREEK VIMEY 57C

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC

** 90 lbs 633 lbs 1249 lbs 4.66 lbs 1755 lbs 44 cm





DUANE 161G

RED | POLLED | 2126897 | MAR 23, 2019

size RED SVR GANGSTER 44X

RED HOWE DESIGNER 63X Jam RED MOOSE CREEK LANA 68B

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 64 lbs 609 lbs 1193 lbs 3.63 lbs 1469 lbs 38 cm





Moose Creek LUKE 42G

RED | POLLED | 2126871 | FEB 26, 2019

size RED TER-RON BOULDER 75E

RED TOPHAM BUCKCHERRY 432B dam RED MOOSE CREEK BLOCKANA 26D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 60 lbs 714 lbs 1373 lbs 4.29 lbs 1699 lbs 38 cm





Moose Creek TIDEWATER 2916

RED | POLLED | APPLIED | MAY 8, 2019

size RED SVR GANGSTER 44X

RED SVR GANGSTER 44X Dam RED MOOSE CREEK LAUREL 79A

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 80 lbs 676 lbs 1309 lbs 4.11 lbs 1621 lbs 42 cm





AMBUSH 241G RED | POLLED | APPLIED | APR 22, 2019 size RED MOOSE CREEK MILLET 106E RED HOWE DESIGNER 63X Jam RED MOOSE CREEK LANA 173B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	88 lbs	717 lbs	1401 lbs	2.71 lbs	1607 lbs	40 cm

SUBSIDIZED WARRANTY

Take advantage of our subsidized warranty. It is the simplest and most straightforward policy in the business. Very affordable and you don't need a law degree to read it.











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Moose Creek

BROLIN 229G

RED | POLLED | 2127906 | APR 19, 2019

RED BLAIR'S NOTORIOUS 62B

Jam RED MOOSE CREEK EMILY 9B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	82 lbs	672 lbs	1476 lbs	4.87 lbs	1846 lbs	40 cm



Moose Creek

ELVIS 56G

RED | POLLED | N/R | MAR 1, 2019

RED HOOSE CREEK CLOONEY 20D
RED FLYING K GALAXY 57B

Jam LUO 171E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	60 lbs	637 lbs	1236 lbs	2.03 lbs	1390 lbs	40 cm



28 \$



ZIP 177G*

RED | POLLED | APPLIED | MAR 29, 2019

size RED TER-RON BOULDER 75E

RED MOOSE CREEK SRIRACHA 98W

Dam RED MOOSE CREEK LANA 112B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	94 lbs	663 lbs	1402 lbs	3.39 lbs	1660 lbs	39 cm

THIS IS A VIDEO SALE

No bulls will physically enter the sale barn. A video of each bull will be playing at the time of the sale. Viewing of the bulls can take place anytime prior to sale day. Give yourself time sale morning to evaluate the offering prior to sale time. The experience of choosing your bull in the ring changes drastically at a video sale.



Moose Creek

ROOSTER 165G*

RED | POLLED | 2118939 | MAR 26, 2019

size RED FLYING K GALAXY 57B

RED MOOSE CREEK XAVIER 71B

Dam RED MOOSE CREEK SUPERIOR 209E

 CE
 ACT. BW
 ACT. WW
 O.G.WT
 ADG
 SALEWEIGHT
 SC

 74 lbs
 645 lbs
 1318 lbs
 4.79 lbs
 1682 lbs
 38 cm







DARKOS 293G

RED | POLLED | APPLIED | MAY 9, 2019

size RED MOOSE CREEK XAVIER 71B

RED MOOSE CREEK COCHIN 67S

Jam RED MOOSE CREEK JAN 59X

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	78 lbs	673 lbs	1404 lbs	5.82 lbs	1846 lbs	41 cm



HOLLER 302G

RED | POLLED | APPLIED | MAY 17, 2019

size RED MOOSE CREEK MILLET 106E

RED SOO LINE CASH 9161 Jam RED MOOSE CREEK TAMARA 17D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 92 lbs 561 lbs 1205 lbs 3.21 lbs 1449 lbs 37 cm



RED | POLLED | APPLIED | APR 25, 2019

size RED HOWE CLEARWATER 21C

RED HOWE DESIGNER 63X dam RED MOOSE CREEK VELVET 123C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	86 lbs	697 lbs	1318 lbs	4.47 lbs	1810 lbs	43 cm



LAWTON 259G

RED | POLLED | APPLIED | APR 26, 2019

size RED BLAIR'S NOTORIOUS 62B

RED LINES PINE CHIEF 15Z dam RED MOOSE CREEK BRNDINA 92C

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 86 lbs 600 lbs 1293 lbs 4.87 lbs 1663 lbs 38 cm

RED | POLLED | 2122233 | APR 5, 2019

size RED SIX MILE DAGGER 279D

RED HOWE FINEST TRADITION 20W

Jam RED BLAKE'S DOLL 88B

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC * 92 lbs 684 lbs 1289 lbs 3.03 lbs 1519 lbs 40 cm



RUSTIC 1846

RED | POLLED | 2126907 | APR 2, 2019

size RED TER-RON BOULDER 75E

RED LAZY MC DIVIDE 8J Jam RED MOOSE CREEK JAN 14R

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC

** 94 lbs 694 lbs 1427 lbs 3.71 lbs 1709 lbs 39 cm



BRADY 220G

RED | POLLED | APPLIED | APR 17, 2019

size RED MOOSE CREEK XAVIER 71B

RED BAKERS CENTURY

Jam RED BROX DYNA MINOLA 18T

CI	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	84 lbs	719 lbs	1359 lbs	4.16 lbs	1675 lbs	42 cm





TITAN 208G

RED | POLLED | 2126909 | APR 11, 2019

size RED SVR GANGSTER 44X

RED HOWE DESIGNER 63X dam RED MOOSE CREEK SHAWNA 184C

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC *** 92 lbs 674 lbs 1360 lbs 4.34 lbs 1690 lbs 44 cm







size RED MOOSE CREEK XAVIER 71B RED SVR GANGSTER 44X Jam RED MOOSE CREEK LANA 149C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	84 lbs	666 lbs	1288 lbs	5.08 lbs	1902 lbs	39 cm

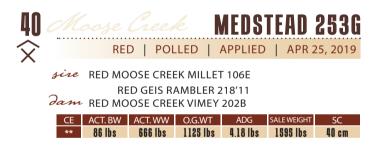


SILVER 243G RED | POLLED | APPLIED | APR 22, 2019

size RED MOOSE CREEK MILLET 106E **RED HOWE DESIGNER 63X** Jam RED MOOSE CREEK LANA 172C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	677 lbs	1360 lbs	4.66 lbs	1866 lbs	38 cm







KODY 224G RED | POLLED | 2128012 | APR 18, 2019

size RED MOOSE CREEK XAVIER 71B RED SVR GANGSTER 44X Jam RED MOOSE CREEK PRINCESS 90C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	94 lbs	669 lbs	1337 lbs	4.11 lbs	1649 lbs	40 cm

Creek SUESS 248G

RED | POLLED | APPLIED | APR 23, 2019

size RED SVR GANGSTER 44X

RED HOWE DESIGNER 63X Jam RED MOOSE CREEK PRINCESS 33A

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 86 lbs 623 lbs 1238 lbs 4.63 lbs 1590 lbs 38 cm







FRANCIS 270G

RED | POLLED | APPLIED | APR 28, 2019

size RED MOOSE CREEK XAVIER 71B RED SOO LINE CASH 9161 Jam RED MOOSE CREEK JAN 79D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 96 lbs 591 lbs 1260 lbs 4.95 lbs 1712 lbs 37 cm







RED | POLLED | 2127901 | APR 12, 2019

size RED BLAIR'S NOTORIOUS 62B

RED TOPHAM BUCKCHERRY 432B dam RED MOOSE CREEK SALLY 174D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 86 lbs 787 lbs 1482 lbs 4.68 lbs 1914 lbs 39 cm







RED | POLLED | 2132222 | APR 11, 2019

size RED KENRAY STAUNCH 52E

RED TOPHAM BUCKCHERRY 432B Jam RED MOOSE CREEK FREYJA 166D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 68 lbs 654 lbs 1398 lbs 5.05 lbs 1782 lbs 44 cm







size RED HOWE CLEARWATER 21C

RED SVR GANGSTER 44X Jam RED MOOSE CREEK JAN 65C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	80 lbs	719 lbs	1365 lbs	4.24 lbs	1763 lbs	40 cm



RED | POLLED | APPLIED | MAR 23, 2019

size RED TER-RON BOULDER 75E

RED MEX-KARGO 120M Jam RED AL DI SENORITA JEWEL 104S

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	736 lbs	1328 lbs	5.05 lbs	1802 lbs	39 cm







RED | POLLED | APPLIED | MAR 22, 2019

size RED TER-RON BOULDER 75E

RED MOOSE CREEK SRIRACHA 98W Jam RED MOOSE CREEK BARONA 49B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	679 lbs	1275 lbs	3.87 lbs	1569 lbs	36 cm

50 Moose Creek CANWOOD 976*

RED | POLLED | APPLIED | MAR 10, 2019

size RED HOWE CLEARWATER 21C RED SHODEREE STORM 25S

Jam RED BWA SYRINGA 8U

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ***** 78 lbs 698 lbs 1440 lbs 3.08 lbs 1674 lbs 39 cm



Moose Creek BRADY 105G

RED | POLLED | 2127917 | MAR 12, 2019

size RED HOWE CLEARWATER 21C

RED FLYING K NEPTUNE 28Z Jam RED MAR MAC CLOUDBURST 2C.

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 88 lbs 651 lbs 1288 lbs 4.37 lbs 1620 lbs 38 cm





size RED FLYING K GALAXY 57B

RED BLAIR'S NOTORIOUS 62B

Jam RED MOOSE CREEK JAN 186E

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 82 lbs 640 lbs 1291 lbs 3.50 lbs 1557 lbs 38 cm





reek BRUCE 239G*

RED | POLLED | APPLIED | APR 22, 2019

size RED HOWE CLEARWATER 21C

RED SVR GANGSTER 44X

Dam RED MOOSE CREEK COLA 208C

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC **** 86 lbs 626 lbs 1200 lbs 5.13 lbs 1590 lbs 39 cm







COMBO 211G



Temperament

It's important to you.... it's important to us!

This is a common question and justifiably so. These 2-year-olds aren't yearlings. They act differently; they react differently and have a different level of comfort with people. Twice daily the sale bulls are walked through on foot while they are on feed. This happens as yearlings and then again as 2 year old sale bulls. During the summer, they are handled on foot, quad, worked with dogs and exposed to barb and electric fence.

Many of the bulls are quiet enough to put your hands on them in the corral. Likely 85% of the sale bulls can be touched or are within arm's length in the corral. Each bull gets separated individually, placed in a confinement with 3 - 4 people and videoed. With all of the testing, weighing, handling, picturing and videoing rest assured that no "bad" bulls are in the offering.

However, that doesn't mean that any of these fellows can't give us grief at some point. We do our absolute best to mitigate this from happening but bulls react differently to every situation. Know that we will look after you if this does occur.

Charolais

For 15 years, we have been breeding and developing Charolais cattle. Our love affair with them started in the 80's as our customers would use Red Angus bulls on their white cows and heifers to produce the "Gold" standard in the feeder market, the buckskins. Throughout the years, we have expanded and ruthlessly culled our white herd to produce a Charolais cow that takes no more feed, management or care than our Angus herd. She must be trouble free, birth a healthy, vigorous calf that weans heavy with no creep. With the addition of the heart of Wood River's cow base, we've never been more confident in our direction.







LT LEDGER 0332P Jam WOOD RIVER SUNSHINE 17D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	839 lbs	1658 lbs	3.53 lbs	1926 lbs	41 cm



WHITE | POLLED | 768067 | FEB 4, 2019

sire SOS HARVESTOR PLD 61C LT LEDGER 0332P Jam WOOD RIVER DREAM LIFE 40D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	827 lbs	1527 lbs	1.26 lbs	1623 lbs	41 cm







Moose Creek REMINGTON 63G WHITE | POLLED | 768057 | JAN 31, 2019

size TRI-N HAMMER TIME 5148E **SPARROWS LATIGO 436B** Jam WOOD RIVER DARLA 217E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	70 lbs	773 lbs	1402 lbs	4.61 lbs	1752 lbs	38 cm

60 Mage Creek BLIZZARD 133G

WHITE | POLLED | 768087 | FEB 11, 2019

size CEDARLEA HOMELAND 90E VIKSE AIR TIME 166A Jam WOOD RIVER SHIVER 73D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 68 lbs 805 lbs 1483 lbs 4.37 lbs 1815 lbs 41 cm





HEARTLAND 67G

WHITE | POLLED | 768058 | JAN 31, 2019

size CEDARLEA HOMELAND 90E WOOD RIVER COUNTRY BOY 54W Jam WOOD RIVER HARMONY 125C

 CE
 ACT. BW
 ACT. WW
 O.G.WT
 ADG
 SALE WEIGHT
 SC

 **
 94 lbs
 787 lbs
 1650 lbs
 2.16 lbs
 1814 lbs
 39 cm





size SPARROWS BUCCANEER 742E SPARROWS ARGO 316A dam MOOSE CREEK SHEILA 162D

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 104 lbs 673 lbs 1386 lbs 4.79 lbs 1750 lbs 38 cm





PONCHO 88G

WHITE | POLLED | APPLIED | FEB 10, 2019

size SOS HARVESTOR PLD 61C

SPARROWS RICHMOND 905W

dam WOOD RIVER BABY 172B

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC ** 98 lbs 895 lbs 1626 lbs 3.87 lbs 1920 lbs 41 cm









65 Maase CreekTHUNDERBIRD 1756 WHITE | POLLED | 768122 | FEB 26, 2019 size SPARROWS LATIGO 436B VIKSE AIR TIME 166A Jam WOOD RIVER CARLA 210C CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 94 lbs 756 lbs 1372 lbs 3.34 lbs 1626 lbs 40 cm



66 Maase Creek GOFORIT 1856 WHITE | POLLED | 768127 | FEB 28, 2019 size TRI-N HAMMER TIME 5148E CIRCLE CEE LEGEND 307A dam WOOD RIVER PRIDE 60E CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 83 lbs 725 lbs 1391 lbs 3.84 lbs 1683 lbs 41 cm



67 Maage Creek BIG BEN 1646 WHITE | POLLED | 768117 | FEB 23, 2019 size TRI-N HAMMER TIME 5148E MERIT ROUNDUP 9508W

Jam WOOD RIVER TICK TOK 52E CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 94 lbs 746 lbs 1520 lbs 1.74 lbs 1652 lbs 37 cm 68 *A*

Moose Creek

GATOR 151G

WHITE | POLLED | 768108 | FEB 17, 2019

size CEDARLEA HOMELAND 90E

SPARROWS RICHMOND 905W

Jam WOOD RIVER DREAMY 201D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	95 lbs	862 lbs	1661 lbs	2.76 lbs	1871 lbs	41 cm



69 ♦ Moose Creek

GLOBAL 145G

WHITE | POLLED | 768106 | FEB 15, 2019

size SOS HARVESTOR PLD 61C

SPARROWS RICHMOND 905W

Jam WOOD RIVER BABY 199D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	100 lbs	864 lbs	1522 lbs	4.08 lbs	1832 lbs	40 cm



Moose Creek

ZANDER 233G

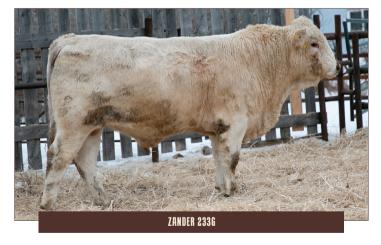
WHITE | POLLED | APPLIED | APR 20, 2019

size PRO-CHAR RUGER 22D

LT BLUEGRASS 4017P

Jam TMJF BONNIE 450B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	88 lbs	708 lbs	1484 lbs	1.39 lbs	1590 lbs	38 cm





Moose Creek

TREMBLE 106G

WHITE | POLLED | APPLIED | MAR 12, 2019

sire PRO-CHAR RUGER 22D

SPARROWS ARGO 316A

Jam MOOSE CREEK FIONA 166E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	90 lbs	729 lbs	1404 lbs	3.63 lbs	1680 lbs	39 cm







size ANGLE H BEAR CLAW 139B

JWX SILVER BULLET 524U

Jam ANGLE H BLANCHE 125B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	732 lbs	1441 lbs	2.24 lbs	1611 lbs	38 cm



WHITE | POLLED | APPLIED | FEB 10, 2019

size ANGLE H BEAR CLAW 139B ANGLE H XCELL 946X

Jam ANGLE H BAMBI 165B

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC *** 80 lbs 961 lbs 1523 lbs 3.18 lbs 1765 lbs 43 cm



IGOR 41G

WHITE | SCURRED | APPLIED | FEB 26, 2019

size ANGLE H BEAR CLAW 139B ANGLE H XCELL 946X

Jam ANGLE H AFFABLE 854A

** 104 lbs 830 lbs 1360 lbs 4.05 lbs 1668 lbs 42 cm



ZUES 2996

ZUES 299G

WHITE | POLLED | APPLIED | MAY 14, 2019

size SPARROWS BUCCANEER 742E

LT RIO BRAVO 3181P dam MOOSE CREEK SACHI 21Z

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC ** 104 lbs 748 lbs 1503 lbs 5.84 lbs 1947 lbs 40 cm

76 Maose Creek RICCO 2106

WHITE | POLLED | APPLIED | APR 12, 2019

RICCO 210G

size SPARROWS BUCCANEER 742E **SPARROWS ARGO 316A** Jam MOOSE CREEK ROBYN 139D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	712 lbs	1444 lbs	5.00 lbs	1824 lbs	40 cm





TANDEM 304G

WHITE | POLLED | APPLIED | MAY 17, 2019

sire SPARROWS BUCCANEER 742E WINN MANS APACHE 492Y Jam TMJF ARLENE 426A

					SALE WEIGHT	
CE	ACT DIA	A CT MOM	OCUT	400	CALENTEICHT	66





CHARLES 122G

WHITE | POLLED | 768082 | FEB 10, 2019

size SPARROWS LATIGO 436B WINN MANS LANZA 610S Jam WOOD RIVER PRINCESS 116C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC	
***	80 lhe	855 lhe	1536 lhe	ПП2 lhe	1879 lhe	III em	





BO 204G

WHITE | POLLED | APPLIED | APR 11, 2019

size SPARROWS BUCCANEER 742E **SPARROWS ARGO 316A**

dan	n MOC	SE CREI	EK AMBE	R 112D	

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	90 lbs	637 lbs	1402 lbs	2.63 lbs	1602 lbs	39 cm







WHITE | POLLED | APPLIED | MAY 6, 2019

size SPARROWS BUCCANEER 742E SPARROWS ARGO 316A

Jam MOOSE CREEK SHEILA 124D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	100 lbs	621 lbs	1285 lbs	4.32 lbs	1613 lbs	40 cm





81 Maase Creek REMINGTON 1726

WHITE | POLLED | 768121 | FEB 25, 2019

size TRI-N HAMMER TIME 5148E VIKSE AIR TIME 166A

Jam WOOD RIVER BABY 272E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	85 lbs	716 lbs	1354 lbs	3.37 lbs	1610 lbs	42 cm





WHITE | POLLED | APPLIED | APR 20, 2019

size SPARROWS BUCCANEER 742E

SDC ALI 72A Jam MOOSE CREEK ZABEL 6C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	625 lbs	1354 lbs	2.66 lbs	1556 lbs	42 cm

Red SimmAngus

The growth of our Red SimmAngus offering is a product of demand and luck. The base of our Red SimmAngus program is from two elite Red Angus herds we were fortunate to purchase. To develop superior Red SimmAngus stock, we knew we needed to start with an elite base. The foundation for our Red SimmAngus offering is as strong as any in the nation. They have been the reason for our success marketing more than 400 home raised, F1 bred females the last couple years. Their breeding strength is undeniable.







size MAF HORIZON

RED GOLD QUEST 611

Jam 45D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	687 lbs	1447 lbs	3.34 lbs	1701 lbs	39 cm



RED | POLLED | N/R | APR 15, 2019

size RENDEZVOUS 125Y

RED SHODEREE STORM 25S

Jam 115Y

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	90 lbs	656 lbs	1400 lbs	4.47 lbs	1740 lbs	39 cm



85 Moose Creek HYBRED 406G

RED BLAZE | POLLED | N/R | APR 4, 2019

size RENDEZVOUS 125Y

RED WRAZ HITCH 52A

дат 37C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	88 lbs	595 lbs	1454 lbs	3.05 lbs	1686 lbs	38 cm





86 Masse Creek HYBRED 419G

RED BLAZE | POLLED | N/R | APR 6, 2019

size RENDEZVOUS 125Y

RED SHODEREE STORM 25S

Jam 176Z

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	703 lbs	1515 lbs	1.24 lbs	1609 lbs	40 cm

Moose Creek HYBRED 411G

RED | POLLED | N/R | APR 5, 2019

size MAF HORIZON

RED MOOSE CREEK MALCOLM 101X

Jam 83A

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 96 lbs 603 lbs 1381 lbs 4.08 lbs 1691 lbs 39 cm



HYBRED 4111G

RED | POLLED | N/R | APR 5, 2019

size RENDEZVOUS 125Y

RED HOWE DESIGNER 63X

Jam 169A

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC ** 102 lbs 714 lbs 1521 lbs 2.24 lbs 1691 lbs 43 cm



HYRRFN 462G

RED | POLLED | N/R | APR 19, 2019

size MAF HORIZON

RED T-K DUSTER 10K

Jam 93Y

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 98 lbs 715 lbs 1372 lbs 2.95 lbs 1596 lbs 41 cm



Moose Creek HYBRED 4946*

RED | POLLED | N/R | APR 29, 2019

size MAF HORIZON

RED T-K DUSTER 10K

Jam 74T

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 88 lbs 688 lbs 1398 lbs 3.11 lbs 1634 lbs 40 cm





Scele HYBRED 430G

RED | POLLED | N/R | APR 8, 2019

size MAF HORIZON

RED SSS REACTOR 439K

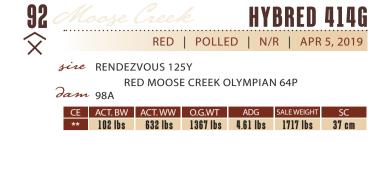
Jam 747T

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 100 lbs 613 lbs 1393 lbs 3.47 lbs 1657 lbs 37 cm











HYBRED 409G RED | POLLED | N/R | APR 4, 2019 size MAF HORIZON **RED MOOSE CREEK OLYMPIAN 64P** Jam 885 CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 94 lbs 718 lbs 1398 lbs 3.66 lbs 1676 lbs 40 cm



RED | POLLED | N/R | APR 23, 2019 size R PLUS REDGE **RED GOLD QUEST 611** Jam 43W CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 88 lbs 678 lbs 1370 lbs 4.16 lbs 1686 lbs 40 cm



HYBRED 441G RED | POLLED | N/R | APR 11, 2019 size R PLUS REDGE **RED GRAHAM CROWFOOT 736W** Jam 46C CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 84 lbs 634 lbs 1318 lbs 4.26 lbs 1542 lbs 39 cm

96 Maase Creek HYBRED 456G

RWF | POLLED | N/R | APR 16, 2019

sire R PLUS REDGE

RED LINES PINE CHIEF 15Z

Jam 19B

CE ACT. BW ACT. WW O.G.WT ADG SALEWEIGHT SC *** 82 lbs 628 lbs 1263 lbs 5.26 lbs 1663 lbs 40 cm

97 Moose Creek HYBRED 448G

RED BLAZE | POLLED | N/R | APR 13, 2019

size RENDEZVOUS 125Y

RED SSS REACTOR 439K

Jam 89Y

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 88 lbs 621 lbs 1339 lbs 2.39 lbs 1521 lbs 39 cm

RED | POLLED | N/R | APR 12, 2019

sire R PLUS REDGE

RED GRAHAM CROWFOOT 736W

Jam 107Z

CE ACT, BW ACT, WW O.G.WT ADG SALEWEIGHT SC ** 84 lbs 641 lbs 1169 lbs 5.42 lbs 1581 lbs 38 cm



RED | POLLED | N/R | APR 9, 2019

size R PLUS REDGE

RED SSS REACTOR 439K

Jam 18Z

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT ** 86 lbs 645 lbs 1322 lbs 4.03 lbs 1628 lbs 39 cm





RED | POLLED | N/R | APR 8, 2019

size R PLUS REDGE

RED MOOSE CREEK OLYMPIAN 64P

Jam 10U

CE ACT. BW ACT. WW O.G.WT ADG SALE WEIGHT SC ** 88 lbs 638 lbs 1371 lbs 3.39 lbs 1629 lbs 39 cm







RED | POLLED | N/R | APR 9, 2019

size RENDEZVOUS 125Y

RED WRAZ HITCH 52A

Jam 90

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	102 lbs	657 lbs	1443 lbs	1.89 lbs	1587 lbs	38 cm



RED | POLLED | N/R | APR 9, 2019

sire R PLUS REDGE

RED MOOSE CREEK OLYMPIAN 64P

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	86 lbs	612 lbs	1300 lbs	3.18 lbs	1542 lbs	42 cm





RED | POLLED | N/R | APR 7, 2019

size RENDEZVOUS 125Y

RED MOOSE CREEK MALCOLM 101X

Jam 14

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	100 lbs	714 lbs	1311 lbs	3.74 lbs	1595 lbs	38 cm



Commercial Bred Heifers

We will be selling a group of heifers, bred to some of the Red Angus bulls in the sale, due to calve March 10th to April 25th. The heifers will be sorted into groups of 2, 3 or 4 head. Each group will be weighed and the sale weight will be posted online as the lot sells. These females are our own ranch raised heifers or sourced from Morgan Farms, Sifton, MB. Each heifer is up to date on all shots as well as received Scour Boss 9, Safe Guard and Cylence this fall. You can pick up your heifers sale day or delivery is available too at a cost of \$35/heifer to a maximum of \$100 per ranch/family. The heifers will sell immediately following the bull portion of the sale. These girls were sorted out to keep but with grass and water looking short, it's your chance to pick up some elite bred females close to calving.

On January 2, 2021, the running average weight of the entire sale group was 1341 lbs.



The heifers are bred Red Angus and due to calve from March 10th to April 25th.



NUMBER OF HEAD: 3





NUMBER OF HEAD: 3

Videos of ALL the commercial bred heifers are available at www.moosecreekredangus.com





NUMBER OF HEAD: 2



NUMBER OF HEAD: 2



208

NUMBER OF HEAD: 2

Take your heifers home on sale day OR we can delivery at a cost of \$35/heifer to a maximum of \$100 per ranch/family.

NUMBER OF HEAD: 4





NUMBER OF HEAD: 3



NUMBER OF HEAD: 5

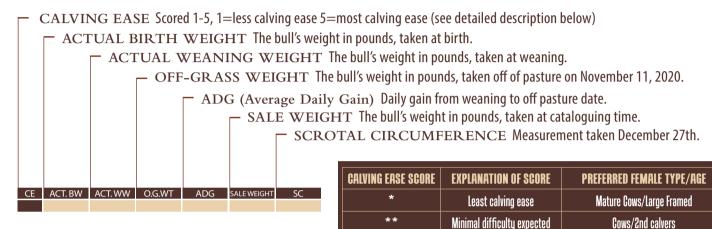




GLOSSARY

DETAILING TERMS USED IN THE CATALOGUE

The data we supply in the catalogue is actual, relevant numbers to help you make important selection and breeding decisions. These numbers include actual performance data taken at the stages of development that are critical to commercial operations: birth, weaning, and coming off of summer pasture. Current weights offer additional comparison tools.



EPD'S

MESSAGE FROM DARREN ABOUT the decision to not publish our EPD's in the sale catalogue this year. It was a choice we struggled with as I believe that EPD's give one more set of information to use to choose your herdsire. The reason, mainly, is due to the inconsistency in the methodology that is being used by our Canadian Angus Association. Until the process is explained to us and we fully understand it, I do not have confidence that I can relay that data to our cutomers. Until then, we will not be publishing them. However, the bulls have them and if you are interested, please contact me prior to sale day and I can print off their numbers for you.

TERMS & CONDITIONS

CONDITIONS & GUARANTEES: All entries sell with a responsible breeder's guarantee of satisfaction. In the unlikely event of any dispute whatsoever, regular terms & conditions shall apply in accordance with the Canadian Angus Association Code of Ethics.

ALL GATTLE ARE SOLD subject to tests as required for export under Regulations of the Health of Animals Branch, Department of Agriculture for Canada. Export health chart and brokerage charges are the responsibility of the purchaser.

TERMS OF PAYMENT: Cash or cheque payable to the clerk of sale on sale day. U.S. Funds will be accepted at the current Rate of Exchange on sale day.

INSURANCE: Ownership risk to purchaser commences when auctioneer's hammer falls. Full mortality insurance is available sale day. Cattle returning to Moose Creek Red Angus after the sale must be insured.

HOLDING & SHIPPING: Approximately one week is required for export transfers and other documents to be processed. Export animals will be held at the Sale location at no charge and under excellent care. Joint export shipping arrangements to obtain minimal shipping cost will gladly be made if instructions to that effect are provided to Clerk of Sale at time of settlements.

TRUCKING: Free delivery will be available for any bulls selling for \$3,500 or more. Bulls selling for less will be delivered at cost, except if multiple lots are purchased, delivery is free. Delivery will begin mid April, anyone requiring their bull for May turnout will have them delivered in April. Most deliveries will be to your yard, however some may be to central locations due to size and time. If the truck is headed past your yard, expect your bull to be on it. Anyone taking advantage of the delivery option

must insure their bull, no exceptions.

No difficulty expected

Tremendous calving ease

Exceptional calving ease

HAUL YOUR OWN: Bring your trailer sale day and receive a \$250 discount per bull.

OWNERS: Reserve the right to withhold from export shipment animals for whom Buyer or Buyer's agent have not made arrangements for payment in full, or other satisfactory arrangements, prior to time of export departure.

Well developed heifers under supervision

Heifers of all sizes in minimal supervision

All classes with no supervision

ALL PERSONS who attend the sale do so at their own risk, and the owners and sale staff assume no liability, legal or otherwise, for property loss or for any accidents that may occur.

VOLUME PURGHASES Any buyer purchasing three or more bulls of any breed will receive 5% off of the purchase price total. This can be used with the "haul your own" discount.

Red Angus REFERENCE SIRES



RED HOWE CLEARWATER 21C 1862967 | MHZ 21C

High selling sire group last year and I fully expect them to take a run at it again in 2021. Calving ease with enough performance to use in both fields. OWNED JOINTLY WITH BEN & CAROL TAMS.



RED KENRAY STAUNCH 52E 1986488 | KER 52E

A little under-utilized the first couple seasons but he's had a big field this past summer and will be an important herd sire moving forward.



RED FLYING K GALAXY 57B 1810131 | FKR 57B

We lost old Galaxy one morning last winter. Just after his son topped our 2 Yr-Old sale and before another highlighted our yearling sale for \$13.500. Can you say f@ck?!



RED BLAIR'S NOTORIOUS 62B 1820399 | BBC 62B

Final calf crop off the proven heifer bull Notorious. Don't miss out, every year his sons have been a highlight.

OWNED WITH SCOTT & DIONNE GRIENER



RED SVR GANGSTER 44X 1579035 | SVR 44X

The last group of sons to sell off this 10 year old legend. With close to 100 daughters producing in our herd it was almost impossible to find him a pasture.



RED MOOSE CREEK CLOONEY 20D 1940709 | LUO 20D

Calving ease, maternal, style. The story is just being written about how good he'll be.

REFERENCE SIRES Red Angus



2016194 | TMP 796E RED W SUNRISE AUTHENTIC 796E

Power, performance from a no-bull-shit operation. He was raised ranchy and honest, my kind of program.

OWNED WITH SPRING CREEK COLONY



1996156 | LUO 106E RED MOOSE CREEK MILLET 106E

Son of Sam Steele (2014 High Seller) and a beautiful Ribeye daughter out of Olympian's sister. Royally bred



1976843 | HAL 75E RED TER-RON BOULDER 75E

Moderation, soundness with a beautiful mother.



1808439 LUO 71B RED MOOSE CREEK XAVIER 71B

Xman was the brother/stable mated of Weston, the Reserve National Champion bull who sired the National Champion female. Many astute cowmen liked Xman better. I'd happen to agree.



Charolais REFERENCE SIRES



SOS HARVESTOR 61C MC364809 | SOS 61C

Big time pay weight. Heavy muscled, impressive profile



SPARROWS LATIGO 436B MC360325 | SB 436B

Typical Sparrow bull. Hairy, sound full of high maternal, extra growth genetics



TRI-N HAMMER TIME 5148E MC733363 | NYK 5148E

Ya Ya

CEDARLEA HOMELAND 90E MC722527 | LEO 90E



REFERENCE SIRES Red Simmelingus



MAF HORIZON

Horizon leaves a stout, hairy look about his sons. An impressive bull in the flesh, he combines the best of Meadow Acres and Labatte genetics



RENDEZVOUS 125Y

We finally said goodbye to the old range boss last fall. At 9 years of age and 2850 lbs, he was as active and sound as the day we purchased him.

Can't imagine the number of daughters we've sold throughout the years, be in the hundreds.



The Right Fit

Editor's note: This article first appeared in The Cattleman, the official publication of the Texas and Southwest Cattle Raisers Association, Fort Worth, Texas. Reprinted with permission.

One of the cow's greatest assets is her ability to go to work in varied environments — that is until you ask her to work in an environment where she's not well matched.

Dave Lalman, Oklahoma State University animal scientist, says that scenario is probably more common than many cattle producers know unless they're looking at the bigger picture.

"Our industry has been engaged in a never-ending arms race for growth for 50 years," he said, during the Intersection of Cattle and Beef webinar series this summer.

The genetic trend for yearling weight for the seven most common beef breeds in the U.S. has been steadily inclining from 1972 to today. Increased carcass weights lower the beef industry's carbon footprint by producing more beef per cow than 40 years ago, but there is a strong genetic correlation between growth and mature cow size. There is also a strong relationship between growth and feed intake.

"If we don't implement control measures for mature cow size or feed intake, input costs for the cow-calf enterprise will continue to increase," Lalman explained. "The industry has assumed that the increase in production outweighs the costs associated with an increase in appetite and cow size."

With relatively inexpensive land or feed, that's probably true, but it "is probably not true in a lot of situations," he said.

Ranchers typically adjust management and inputs to avoid open cows.

"When cows get thin, they change management — and that typically means increased annual feed cost — so that pregnancy rate does not suffer," Lalman added.

There are two ways to monitor a cow herd's match to the environment: 1) Cow body condition at weaning and calving; and 2) Annual purchased and harvested feed inputs.

"If feed costs are increasing over time relative to other variable costs, then we'd suggest selection for genetics that require fewer

resources," Lalman said.

Several studies show in commercial herds each additional 100 pounds of mature cow weight produces somewhere between about 6 to 30 additional pounds of calf weaning weight. The additional 100 pounds of cow weight costs about \$40 to \$50 to maintain annually.

"For example, the difference in annual forage requirement of a 1,400-lb. versus an 1,100-lb. cow is about 2,300 lb.," he explained.

Feed costs accounts for more than 50% of the variability in profit, while weaning weight drops toward the bottom of the list at 5%, according to Standardized Performance Analysis from Iowa and Illinois.

"There are a lot of producers I've worked with, they get really focused on outputs," said Travis Mulliniks, University of Nebraska animal scientist, during Beef Improvement Federation meetings this summer. "And a lot of times we disregard the production costs. What did it take to wean that 6- or 700-pound calf?"

"So, we're driving up feed cost for that 5%," he emphasized.

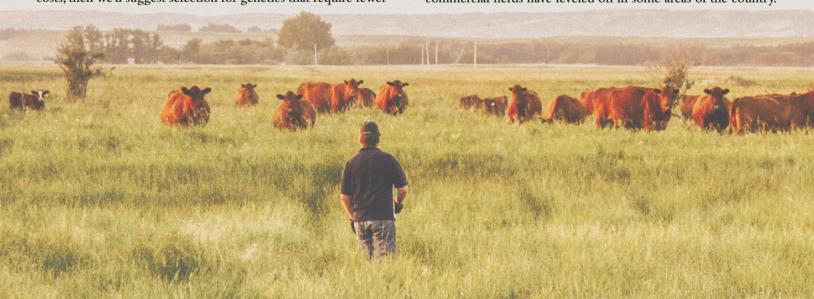
A study from Nebraska and South Dakota reinforces that. The top 35% most profitable herds in the dataset had a weaning weight 50 pounds less than those in the bottom 20%.

Growth isn't bad, but it is important to pair it with the right resources so breeding rates don't fall off or body condition suffers, Mulliniks explained.

The milk expected progeny difference is one place to look. Selection for milk has been on a steep increase for years, Mulliniks pointed out, suggesting producers in some regions put a cap on that.

"Our environment really plays a big role in being able to capture that genetic potential for growth or milk," Mulliniks said. "Are we selecting for something that our cows will never, ever perform to?"

Several data sets from Alabama Beef Herd Improvement to Superior Livestock Auction records suggest weaning weights in commercial herds have leveled off in some areas of the country.



"It was a surprise to learn that in some regions, the trend for weaning weight has been flat for about 10 years, while it is still increasing in others," Lalman said.

But looking at national trends just flags areas every producer should look into himself.

"Regional averages may be irrelevant," Lalman noted. "What matters is the trend over time for your place."

Track changes; many producers don't know exactly, but Ty Watkins, Vest Ranch near Childress, has made it a point to track, monitor and change cow size on his family's ranch. He and his wife, Samann Vest-Watkins, run their commercial cowcalf operation on everything from rolling hills with solid grass resources to rough, rocky country with poor water.

"We're a constant work in progress," he said.

For nearly a decade, they've captured mature cow weights at weaning, and records show they've brought a 1,400-lb. average down to 1,258 lbs. — just 8 lbs. shy of their ultimate goal.

"Our goal around here is to have about a 1,250-lb. mama cow with the ability to travel, with enough structure," Watkins said. "She's got to have the ability to maintain herself and then provide enough nutrition to wean a calf that's going to be at minimum 50% of her body weight."

A 1,400-lb. cow weaning a 650-lb. calf doesn't fit that equation.

"We were nervous about everything we were working toward," he admitted. But once they saw weaning weights improve while cow size decreased, they knew they were on the right track.

Range improvements followed.

In the beginning, they typically needed about 40 acres to carry one cow. In a normal, non-drought year, that's down to 20.

Watkins said they brought the size down both through both breed type — increasing the Angus makeup in their herd — and selecting sires within the breed. They also culled outlier females

"If they're not performing to the level of their peers, then they cost the ranch money and we're making room for something that's not performing," he says.

DNA helped them sire-match calves, and carcass records from feeding their calf crop gives them a complete picture of what genetic combinations were the most successful. They cull outliers that don't make the grade.

"We're all susceptible to the markets, just like this year," Watkins added. "But if you have a product that has greater demand, you've got something in the market that will help weather these storms,"

It wasn't an overnight turnaround, but one they could watch because of the data they collect.

"We just kind of eased our way into it," he explained. "As we were implementing all these new things and we were seeing the benefits, the positive results, it just kept us eager and hungry to continually improve over the years."

"Curvebenders" redefined

Culling can help, but the fastest way to improvement is through sire selection.

"We used to say finding a low birthweight, higher calvingease direct bull with high growth was difficult," Lalman said. "You can find them everywhere now, right? The industry has basically resolved that issue today."

Ty Watkins and Samann Vest-Watkins of Vest Ranch are TSCRA members who decided to back down on cow size to better fit their resources.

He suggested that the industry needs to push to do the same with cow size.

"We ought to look at curvebender in terms of cow weight. There aren't a lot of bulls that are below breed average for mature cow weight and above breed average for growth, but there are some," he says, noting this would help offset the added cow costs that come with increased performance. "To me, that's where we ought to be headed in the future."

The good news is most major breed associations have tools to help.

"We have a lot more information available today to attack these concerns," he explained "We're a lot more prepared to deal with these issues today than we were years ago."

Having a roadmap of how and when to use those tools is what takes this from a good idea to an actionable item.

"You have to develop the plan, stay committed to the plan and execute the plan," Watkins said. "Whenever the team members here on the ranch see progress in the cattle, it just continues to motivate everyone to work to improve year over year."



Several studies show in commercial herds each additional 100 pounds of mature cow weight produces somewhere between about 6 to 30 additional pounds of calf weaning weight. The additional 100 pounds of cow weight costs about \$40 to \$50 to maintain annually.

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27TH ANNUAL RED ANGUS YEARLING BULL SALE
MONDAY, APRIL 12, 2021, AT THE FARM, KISBEY, SASK.

